Possible career paths

General Studies graduates have entered a number of fields, including:

- BUSINESS
- FINANCE
- HOSPITALITY
- INSURANCE
- MANUFACTURING
- MARKETING
- NON-PROFIT ORGANIZATIONS
- REAL ESTATE
- RETAIL
- SUPPORT SERVICES

Median annual income

Here are some possible career paths and their median annual income:

<table>
<thead>
<tr>
<th>Position</th>
<th>Median Annual Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative Services Manager</td>
<td>$94,020</td>
</tr>
<tr>
<td>Event Planner</td>
<td>$48,209</td>
</tr>
<tr>
<td>Non-Profit Fundraiser</td>
<td>$55,640</td>
</tr>
<tr>
<td>Purchasing Agent</td>
<td>$66,610</td>
</tr>
<tr>
<td>Sales Representative</td>
<td>$60,340</td>
</tr>
</tbody>
</table>

Median salaries were sourced from the Bureau of Labor Statistics, (U.S. Department of Labor, Occupational Outlook Handbook, 2017-18 Edition, BLS.gov/OOH) and represent the 2017 median pay for these occupations nationally. Earning your degree does not guarantee that you will earn these amounts.

Columbia College has been helping students advance their lives through higher education for more than 165 years. We proudly serve around 20,000 students annually online, through our network of more than 30 nationwide locations and on our historic campus in Columbia, Missouri.

Students taking classes online or at one of our nationwide locations enjoy the benefits of Truition®. These students pay zero fees and receive textbooks at no cost. Visit MyTruition.com for details.*

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Apply.CCIS.edu

*Truition® prices are established exclusively for undergraduate and graduate students taking classes online or at one of our adult higher education venues across the nation. Other exclusive programs are in place for students taking classes at our residential campus in Columbia, Missouri.
General Studies degree

A college degree shows an employer that you’ve invested time, thought and finances into your career and future—that you made a big commitment, and you followed through. A degree in General Studies also shows that you’re well rounded, capable of understanding numerous topics and able to tackle multiple tasks.

General Studies graduates are equipped with the ability to analyze and solve problems across disciplines while staying grounded in a strong liberal arts foundation. General Studies is also a great option for students on the fast track to their degrees. If you have transfer credit, you can tailor your studies around existing credits, crafting a degree that maximizes the work you’ve already completed.

Columbia College offers an Associate in Arts, an Associate in General Studies and a Bachelor of General Studies.

What you’ll learn

You’ll take general education requirements and a combination of electives. Work with your academic advisor to make sure your degree is focused on your interests.

You’ll have the opportunity to select from a wide range of electives, mixing and matching courses on business, computer systems, criminal justice, history, literature, mathematics, marketing, psychology—any number of subjects to create a truly one-of-a-kind education that will set you apart.

You will also gain skills employers are seeking: the ability to communicate effectively, an understanding of society, and a strong sense of ethics and integrity.

The information contained in this brochure relates to the 2018-19 academic year and is subject to change. Please refer to Catalog.CCIS.edu for the most current information.