Possible career paths
Business graduates have entered a number of fields, including:

- HUMAN RESOURCES
- MARKETING
- PUBLIC RELATIONS
- BANKING
- CONSULTING
- RETAIL MANAGEMENT
- MEDIA
- HOSPITAL ADMINISTRATION

Median annual income
Here are some possible career paths and their median annual income.

<table>
<thead>
<tr>
<th>Position</th>
<th>Median Annual Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Resources Manager</td>
<td>$110,120</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>$59,300</td>
</tr>
<tr>
<td>Market Research Analyst</td>
<td>$63,230</td>
</tr>
<tr>
<td>Health Service Manager</td>
<td>$98,350</td>
</tr>
</tbody>
</table>

These figures were sourced from the Bureau of Labor Statistics, (U.S. Department of Labor, Occupational Outlook Handbook, 2017-18 Edition, BLS.gov/OOH) and represent the 2017 median pay for these occupations nationally. Earning your degree does not guarantee that you will earn these amounts.

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Columbia College
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Building 111
San Diego, CA 92140
Admissions@CCIS.edu

AHE04 0718
Your degree requirements

**Associate in Science in Business Administration**

**General Education Requirements** 21 hours

- **English Composition** 3 hours

**Business Requirements** 24 hours

- MGMT 150 Introduction to Business
- ACCT 280 Accounting I (Financial)
- ACCT 281 Accounting II (Managerial)
- FINC 350 Business Finance
- MGMT 330 Principles of Management

**Choose at least two of the following courses:**

- ECON 294 Microeconomics
- MGMT 264 Business Communication
- MGMT 265 Business Law I
- MGMT 361 Human Resource Management

**Major Area Electives** 12 hours

**Total** 60 hours

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**Bachelor of Arts in Business Administration**

**General Education Requirements** 38-41 hours

**Foreign Language Requirement** 6 hours

**Core Requirements** 51 hours

- MGMT 150 Introduction to Business
- ACCT 280 Accounting I (Financial)
- ACCT 281 Accounting II (Managerial)
- ECON 293 Macroeconomics
- ECON 294 Microeconomics
- FINC 298 Personal Financial Planning
- FINC 350 Business Finance
- MGMT 254 Business Communication
- MGMT 265 Business Law I
- MGMT 330 Principles of Management
- MGMT 338 International Business
- MGMT 368 Business Ethics
- MGMT 393 Business Information Systems
- MGMT 430 Management Science
- MGMT 479 Strategic Management
- MKTG 310 Principles of Marketing

**Including one course from the following:**

- MATH 250 Statistics I
- BIOL/PSYC/SOCI 324 Statistics for the Behavioral and Natural Sciences

**Additional Electives** 18 hours

**Electives** 1-4 hours

**Total** 120 hours

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**Bachelor of Science in Business Administration**

**General Education Requirements** 38-41 hours

**Multicultural Requirement** 3 hours

**Core Requirements** 51 hours

- MGMT 150 Introduction to Business
- ACCT 280 Accounting I (Financial)
- ACCT 281 Accounting II (Managerial)
- ECON 293 Macroeconomics
- ECON 294 Microeconomics
- FINC 298 Personal Financial Planning
- FINC 350 Business Finance
- MGMT 254 Business Communication
- MGMT 265 Business Law I
- MGMT 330 Principles of Management
- MGMT 338 International Business
- MGMT 368 Business Ethics
- MGMT 393 Business Information Systems
- MGMT 430 Management Science
- MGMT 479 Strategic Management
- MKTG 310 Principles of Marketing

**Including one course from the following:**

- MATH 250 Statistics I
- BIOL/PSYC/SOCI 324 Statistics for the Behavioral and Natural Sciences

**Business Electives** 21 hours

**Electives** 4-7 hours

**Total** 120 hours

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The information contained in this brochure relates to the 2018-19 academic year and is subject to change. Please refer to Catalog.CCIS.edu for the most current information.