Possible career paths
Business graduates have entered a number of fields, including:

- HUMAN RESOURCES
- MARKETING
- PUBLIC RELATIONS
- BANKING
- CONSULTING
- RETAIL MANAGEMENT
- MEDIA
- HOSPITAL ADMINISTRATION

Median annual income
Here are some possible career paths and their median annual income.

<table>
<thead>
<tr>
<th>Position</th>
<th>Median Annual Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Resources Manager</td>
<td>$110,120</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>$59,300</td>
</tr>
<tr>
<td>Market Research Analyst</td>
<td>$63,230</td>
</tr>
<tr>
<td>Health Service Manager</td>
<td>$98,350</td>
</tr>
</tbody>
</table>

These figures were sourced from the Bureau of Labor Statistics, (U.S. Department of Labor, Occupational Outlook Handbook, 2017-18 Edition, BLS.gov/OOH) and represent the 2017 median pay for these occupations nationally. Earning your degree does not guarantee that you will earn these amounts.

No fees. No book costs. No surprises.

Columbia College has been helping students advance their lives through higher education for more than 165 years. We proudly serve around 20,000 students annually online, through our network of more than 30 nationwide locations and on our historic campus in Columbia, Missouri.

Students taking classes online or at one of our nationwide locations enjoy the benefits of "Truition." These students pay zero fees and receive textbooks at no cost. Visit MyTruition.com for details.*

Ready to start or finish your degree? Let’s talk.

(833) 844-3328
Apply.CCIS.edu

Columbia College-Los Alamitos
11206 Lexington Drive, Suite 110
Building 244 Joint Forces Training Base
Los Alamitos, CA 90720
Admissions@CCIS.edu

*"Truition" prices are established exclusively for undergraduate and graduate students taking classes online or at one of our adult higher education venues across the nation. Other exclusive programs are in place for students taking classes at our residential campus in Columbia, Missouri.
Major in business administration

Business administration is one of the most popular degree programs in the world, and with good reason. Possessing a wide range of skills that make them an asset to any company or organization, graduates are highly marketable to employers. Every industry, from construction to consulting, needs qualified administrators to foster efficiency, productivity and success. With this degree, you'll be ready to meet those needs.

Business administration majors are unique in that they're prepared to enter a wide range of industries. The skills learned in the program are broadly applicable, giving graduates an edge in landing lucrative positions. Whether you're looking to break into the world of business or seeking additional qualifications to move up, business administration provides multiple opportunities. If you're creative, resourceful, love to problem solve and excel at team building, this may be the program for you.

Columbia College offers an Associate in Science and both a Bachelor of Arts and a Bachelor of Science in Business Administration.

What you’ll learn

Business administration students at Columbia College receive broad exposure to the business world and a solid foundation in business fundamentals, including accounting, microeconomics, statistics, business law, management, marketing and more. The program prepares students for entry-level positions as well as potential advancement in various occupations and professions.

### Your degree requirements

#### Associate in Science in Business Administration

- **General Education Requirements**: 21 hours
- **English Composition**: 3 hours
- **Business Composition**: 3 hours
- **Business Requirements**: 24 hours
  - MGMT 150: Introduction to Business
  - ACCT 280: Accounting I (Financial)
  - ACCT 281: Accounting II (Managerial)
  - FINC 350: Business Finance
  - MKTG 310: Principles of Marketing
  - MGMT 330: Principles of Management
- **Choose at least two of the following courses**:
  - ECON 294: Microeconomics
  - MGMT 254: Business Communication
  - MGMT 265: Business Law I
  - MGMT 361: Human Resource Management
- **Major Area Electives**: 12 hours
- **Total**: 60 hours

#### Bachelor of Arts in Business Administration

- **General Education Requirements**: 38-41 hours
- **Foreign Language Requirement**: 6 hours
- **Multicultural Requirement**: 3 hours
- **Core Requirements**: 51 hours
  - MGMT 150: Introduction to Business
  - ACCT 280: Accounting I (Financial)
  - ACCT 281: Accounting II (Managerial)
  - ECON 293: Microeconomics
  - ECON 294: Microeconomics
  - FINC 298: Personal Financial Planning
  - FINC 350: Business Finance
- **Additional Electives**: 18 hours
- **Electives**: 1-4 hours
- **Total**: 120 hours

#### Bachelor of Science in Business Administration

- **General Education Requirements**: 38-41 hours
- **Multicultural Requirement**: 3 hours
- **Core Requirements**: 51 hours
  - MGMT 150: Introduction to Business
  - ACCT 280: Accounting I (Financial)
  - ACCT 281: Accounting II (Managerial)
  - ECON 293: Microeconomics
  - ECON 294: Microeconomics
  - FINC 298: Personal Financial Planning
  - FINC 350: Business Finance
- **Including one course from the following**: MATH 250: Statistics I
  - BIOL/PSYC/SOCI 324: Statistics for the Behavioral and Natural Sciences
- **Business Electives**: 21 hours
- **Electives**: 4-7 hours
- **Total**: 120 hours

The information contained in this brochure relates to the 2018-19 academic year and is subject to change. Please refer to Catalog.CCIS.edu for the most current information.