No fees. No book costs. No surprises.

Columbia College has been helping students advance their lives through higher education for more than 165 years. We proudly serve around 20,000 students annually online, through our network of more than 30 nationwide locations and on our historic campus in Columbia, Missouri.

Students taking classes online or at one of our nationwide locations enjoy the benefits of Truition." These students pay zero fees and receive textbooks at no cost. Visit MyTruition.com for details.*

Ready to start or finish your degree? Let’s talk.

(833) 844-3328
Apply.CCIS.edu

Possible career paths
Business graduates have entered a number of fields, including:
- HUMAN RESOURCES
- MARKETING
- PUBLIC RELATIONS
- BANKING
- CONSULTING
- RETAIL MANAGEMENT
- MEDIA
- HOSPITAL ADMINISTRATION

Median annual income
Here are some possible career paths and their median annual income.

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Median Annual Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Resources Manager</td>
<td>$110,120</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>$59,300</td>
</tr>
<tr>
<td>Market Research Analyst</td>
<td>$63,230</td>
</tr>
<tr>
<td>Health Service Manager</td>
<td>$98,350</td>
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</table>

These figures were sourced from the Bureau of Labor Statistics, (U.S. Department of Labor, Occupational Outlook Handbook, 2017-18 Edition, BLS.gov/OOH) and represent the 2017 median pay for these occupations nationally. Earning your degree does not guarantee that you will earn these amounts.

*Truition™ prices are established exclusively for undergraduate and graduate students taking classes online or at one of our adult higher education venues across the nation. Other exclusive programs are in place for students taking classes at our residential campus in Columbia, Missouri.*

Columbia College-Imperial
Imperial Valley College
380 E Aten Road
Imperial, CA 92251
Admissions@CCIS.edu
Major in business administration

Business administration is one of the most popular degree programs in the world, and with good reason. Possessing a wide range of skills that make them an asset to any company or organization, graduates are highly marketable to employers. Every industry, from construction to consulting, needs qualified administrators to foster efficiency, productivity and success. With this degree, you’re ready to meet those needs.

Business administration majors are unique in that they’re prepared to enter a wide range of industries. The skills learned in the program are broadly applicable, giving graduates an edge in landing lucrative positions.

Whether you’re looking to break into the world of business or seeking additional qualifications to move up, business administration provides multiple opportunities. If you’re creative, resourceful, love to problem solve and excel at team building, this may be the program for you.

Columbia College offers both a Bachelor of Arts and a Bachelor of Science in Business Administration.

What you’ll learn

Business administration students at Columbia College receive broad exposure to the business world and a solid foundation in business fundamentals, including accounting, microeconomics, statistics, business law, management, marketing and more.

The program prepares students for entry-level positions as well as potential advancement in various occupations and professions.

Your degree requirements

**Bachelor of Arts in Business Administration**

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Hours</th>
</tr>
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<tbody>
<tr>
<td>General Education Requirements</td>
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<td>Foreign Language Requirement</td>
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<td>Multicultural Requirement</td>
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<td>Core Requirements</td>
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</table>

**Core Requirements**

- MGMT 150 Introduction to Business
- ACCT 280 Accounting I (Financial)
- ACCT 281 Accounting II (Managerial)
- ECON 293 Macroeconomics
- ECON 294 Microeconomics
- FINC 298 Personal Financial Planning
- FINC 350 Business Finance
- MGMT 254 Business Communication
- MGMT 265 Business Law I
- MGMT 330 Principles of Management
- MGMT 338 International Business
- MGMT 368 Business Ethics
- MGMT 393 Business Information Systems
- MGMT 430 Management Science
- MGMT 479 Strategic Management
- MKTG 310 Principles of Marketing

Including one course from the following:

- MATH 250 Statistics I
- BIOL/PSYC/SOCI 324 Statistics for the Behavioral and Natural Sciences

**Additional Electives**

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**Electives**

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| Total                     | 120   |

**Bachelor of Science in Business Administration**

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<thead>
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| Total                     | 120   |