Build your career

Career paths

- ACCOUNTING
- ENTREPRENEUR
- HUMAN RESOURCES
- MARKETING
- PUBLIC RELATIONS
- BANKING
- CONSULTING
- RETAIL MANAGEMENT
- MEDIA
- HOSPITAL ADMINISTRATION

Income potential
MEDIAN ANNUAL WAGES, 2016

<table>
<thead>
<tr>
<th>Position</th>
<th>Median Annual Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Resource Manager</td>
<td>$106,910</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>$58,020</td>
</tr>
<tr>
<td>Market Research Analyst</td>
<td>$62,560</td>
</tr>
<tr>
<td>Health Service Manager</td>
<td>$96,540</td>
</tr>
<tr>
<td>Accountant</td>
<td>$68,150</td>
</tr>
</tbody>
</table>

These figures were sourced from the Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2016-17 Edition, BLS.gov/OOH) and represent the 2016 median pay for these occupations nationally. Earning your degree does not guarantee that you will earn these amounts.

Earn your degree with Columbia College!

Columbia College is a private, nonprofit institution that’s been around since 1851. Students look to us when:

- They need a quality, accredited degree but not the debt that often comes with it (who does?). **Our tuition is half the national average** and financial aid may also be available to help manage costs and minimize debt.
- They need the flexibility of evening and online classes to fit school around their schedule.
- They need their degree fast, **like three and a half years for a bachelor’s** or 20 months for an associate.
- Going back to school seems daunting, but less so with small classes, accessible professors and free tutoring services to help with coursework.

Let’s talk about how we can help you earn your degree. Call, email or start by applying today!

(833) 844-3328
Apply.CCIS.edu

Columbia College
2615 Forest Ave, Suite 120
Chico, CA 95928
Admissions@CCIS.edu

*See site for details.*
Study Business Administration

It’s no coincidence that business administration is the most popular degree in the world. It can lead to a huge number of careers in a variety of fields. Columbia College offers two business administration degree options:

• Bachelor of Arts in Business Administration
• Bachelor of Science in Business Administration

What you’ll learn

As a business administration student at Columbia College, you’ll complete a required core of business classes, including accounting, microeconomics, statistics, business law, management, marketing and more. At the bachelor’s degree level, you’ll also have the option to complete a major in one of the following specialized areas:

• Accounting
• Entrepreneurship
• Finance
• Healthcare Management
• Human Resource Management
• International Business
• Marketing
• Management
• Public Relations and Advertising
• Sports Management

NOTE: Not all major areas are available at every location. Please check with your location to make sure your chosen emphasis is available.

Bachelor of Arts in Business Administration

General Education Requirements 38-41 hours
Foreign Language Requirement 6 hours
Multicultural Requirement 3 hours
Core Requirements 51 hours

MGMT 150: Introduction to Business
ACCT 280: Accounting I (Financial)
ACCT 281: Accounting II (Managerial)
ECON 293: Macroeconomics
ECON 294: Microeconomics
FINC 298: Personal Financial Planning
FINC 350: Business Finance
MGMT 254: Business Communication
MGMT 265: Business Law I
MGMT 330: Principles of Management
MGMT 338: International Business
MGMT 368: Business Ethics
MGMT 393: Business Information Systems
MGMT 430: Management Science
MGMT 479: Strategic Management
MKTG 310: Principles of Marketing

Including one course from the following:

MATH 250: Statistics I
BIOL/PSYC/SOCI 324: Statistics for the Behavioral and Natural Sciences

Optional 18-30 hour Major or Additional Electives 18 hours
Electives 1-4 hours
Total 120 hours

Bachelor of Science in Business Administration

General Education Requirements 38-41 hours
Multicultural Requirement 3 hours
Core Requirements 51 hours

MGMT 150: Introduction to Business
ACCT 280: Accounting I (Financial)
ACCT 281: Accounting II (Managerial)
ECON 293: Macroeconomics
ECON 294: Microeconomics
FINC 298: Personal Financial Planning
FINC 350: Business Finance
MGMT 254: Business Communication
MGMT 265: Business Law I
MGMT 330: Principles of Management
MGMT 338: International Business
MGMT 368: Business Ethics
MGMT 393: Business Information Systems
MGMT 430: Management Science
MGMT 479: Strategic Management
MKTG 310: Principles of Marketing

Including one course from the following:

MATH 250: Statistics I
BIOL/PSYC/SOCI 324: Statistics for the Behavioral and Natural Sciences

Business Electives (may include optional 18-30 hour major) 21 hours
Electives 4-7 hours
Total 120 hours

The information contained in this brochure relates to the 2017-18 academic year and is subject to change. Please refer to Catalog.CCIS.edu for the most current information.