



## Build your career

### Career paths

- ACCOUNTING
- ENTREPRENEUR
- HUMAN RESOURCES
- MARKETING
- PUBLIC RELATIONS
- BANKING
- CONSULTING
- RETAIL MANAGEMENT
- MEDIA
- HOSPITAL ADMINISTRATION

### Income potential

MEDIAN ANNUAL WAGES, 2016

Human Resource Manager	\$106,910
Public Relations Specialist	\$58,020
Market Research Analyst	\$62,560
Health Service Manager	\$96,540
Accountant	\$68,150

These figures were sourced from the Bureau of Labor Statistics, (U.S. Department of Labor, Occupational Outlook Handbook, 2016-17 Edition, BLS.gov/OOH) and represent the 2016 median pay for these occupations nationally. Earning your degree does not guarantee that you will earn these amounts.

## Earn your degree with Columbia College!

Columbia College is a private, nonprofit institution that's been around since 1851. Students look to us when:

- They need a quality, accredited degree but not the debt that often comes with it (who does?). **Our tuition is half the national average\*** and financial aid may also be available to help manage costs and minimize debt.
- They need the **flexibility of evening and online classes** to fit school around their schedule.
- They need their degree fast, **like three and a half years for a bachelor's** fast or 20 months for an associate.
- Going back to school seems daunting, but less so with **small classes, accessible professors and free tutoring services** to help with coursework.

Let's talk about how we can help you earn *your* degree.  
Call, email or start by applying today!

**(833) 844-3328**  
**Apply.CCIS.edu**



Columbia College  
c/o Patricia Rough  
2615 Forest Ave, Suite 120  
Chico, CA 95928  
Admissions@CCIS.edu

\*See site for details.

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## Business Administration



# Study Business Administration

It's no coincidence that business administration is the most popular degree in the world. It can lead to a huge number of careers in a variety of fields.

Columbia College offers two business administration degree options:

- Bachelor of Arts in Business Administration
- Bachelor of Science in Business Administration

## What you'll learn

As a business administration student at Columbia College, you'll complete a required core of business classes, including accounting, microeconomics, statistics, business law, management, marketing and more. At the bachelor's degree level, you'll also have the option to complete a major in one of the following specialized areas:

- Accounting
- Entrepreneurship
- Finance
- Healthcare Management
- Human Resource Management
- International Business
- Marketing
- Management
- Public Relations and Advertising
- Sports Management

NOTE: Not all major areas are available at every location. Please check with your location to make sure your chosen emphasis is available.



## Your degree requirements

### Bachelor of Arts in Business Administration

General Education Requirements	38-41 hours
Foreign Language Requirement	6 hours
Multicultural Requirement	3 hours
<b>Core Requirements</b>	<b>51 hours</b>
MGMT 150: Introduction to Business ACCT 280: Accounting I (Financial) ACCT 281: Accounting II (Managerial) ECON 293: Macroeconomics ECON 294: Microeconomics FINC 298: Personal Financial Planning FINC 350: Business Finance MGMT 254: Business Communication MGMT 265: Business Law I MGMT 330: Principles of Management MGMT 338: International Business MGMT 368: Business Ethics MGMT 393: Business Information Systems MGMT 430: Management Science MGMT 479: Strategic Management MKTG 310: Principles of Marketing	
<b>Including one course from the following:</b>	
MATH 250: Statistics I	
BIOL/PSYC/SOCI 324: Statistics for the Behavioral and Natural Sciences	
Optional 18-30 hour Major or Additional Electives	18 hours
Electives	1-4 hours
<b>Total</b>	<b>120 hours</b>

### Bachelor of Science in Business Administration

General Education Requirements	38-41 hours
Multicultural Requirement	3 hours
<b>Core Requirements</b>	<b>51 hours</b>
MGMT 150: Introduction to Business ACCT 280: Accounting I (Financial) ACCT 281: Accounting II (Managerial) ECON 293: Macroeconomics ECON 294: Microeconomics FINC 298: Personal Financial Planning FINC 350: Business Finance MGMT 254: Business Communication MGMT 265: Business Law I MGMT 330: Principles of Management MGMT 338: International Business MGMT 368: Business Ethics MGMT 393: Business Information Systems MGMT 430: Management Science MGMT 479: Strategic Management MKTG 310: Principles of Marketing	
<b>Including one course from the following:</b>	
MATH 250: Statistics I	
BIOL/PSYC/SOCI 324: Statistics for the Behavioral and Natural Sciences	
<b>Business Electives</b> (may include optional 18-30 hour major)	<b>21 hours</b>
Electives	4-7 hours
<b>Total</b>	<b>120 hours</b>

The information contained in this brochure relates to the 2017-18 academic year and is subject to change. Please refer to [Catalog.CCIS.edu](http://Catalog.CCIS.edu) for the most current information.