BY THE NUMBERS

1,235,382

INCREASED FROM 545,342 TOUCHES IN 2010-2011

CONNECTING WITH OUR ALUMNI

3,500
TOTAL NUMBER OF ALUMNI AND GUESTS ATTENDED 2011-2012 ALUMNI EVENTS (43% INCREASE)

Began CCAA 50TH ANNIVERSARY CELEBRATION planning phases (2013-2014 year)

Created a new CCAA LOGO

53 ALUMNI AND STUDENT STORIES posted on the Alumni Relations blog: Real People…Real Alumni…Real Stories

41 ALUMNI featured in marketing ads

SHOWING OUR CC PRIDE

RECEIVED 205 SCOOTERGRAPHS

Sent 7,222 monthly Scooter birthday e-cards

Sent 54,000 miniature cardboard Scooters to alumni

Distributed 33 life-size Scooter cut outs to campuses

Distributed 500 Scooter coloring books

TRADITION

50% increase in Ivy Chain ceremonies at Nationwide campuses
TOTAL TOUCHES

20.7 TOUCHES PER ALUMNI & 103,500 TOUCHES PER MONTH

CONTINUING THE LEGACY

350 ALUMNI REFERRALS RECEIVED FOR THE REFER-A-STUDENT CAMPAIGN

47 STUDENTS were awarded Alumni Legacy Scholarships and Grants totaling $95,376

Career Services assisted 582 ALUMNI this year in resume building, counseling and assessments, mock interviews, internships and job searches.

888 ALUMNI utilized CCNet in 2011-2012. CougarCareerNetwork (CCNet) is the online recruiting system for the Grossnickle Career Services Center. Access to the system is available at no cost to alumni.

CCAA ACHIEVEMENTS

5 AWARDS RECEIVED BY AFFINITY MAGAZINE

4 ALUMNI AWARD RECIPIENTS

› Shanta Barton-Stubbs ‘05
› Victoria Bishop Ryan ‘99
› James M. Pasley ‘87
› Sandy Adams ‘00