Administrative Unit: Business Administration Department

Course Prefix and Number: MGMT 368

Course Title: Business Ethics

Number of Credit Hours: 3  Lecture Hours: 3  Laboratory Hours: 0

Catalog Description: Analysis of principles used to evaluate ethical issues facing today’s business community as well as to formulate possible solutions. This course satisfies the General Education Ethics requirement for Business Administration and Computer Information Systems majors. Prerequisite: MGMT 330.

Prerequisite(s)/Corequisite(s): MGMT 330.

Text(s): Most current edition of:

Shaw, William. *Business Ethics*.

Course Objectives:
- To describe the important moral issues that arise in various business contexts;
- To identify the moral, social, and economic environments within which these problems occur;
- To identify the ethical concepts that are relevant to resolving those moral problems; and
- To demonstrate the necessary reasoning and analytical skills for doing so.

Measurable Learning Outcomes:
- Describe widely accepted consequential and non-consequential theories of ethics.
- Evaluate the strengths and weaknesses of major theories of ethics.
- Analyze ethical dilemmas in business.
- Evaluate the economic justice of capitalism.
- Prepare a written professional case analysis.
- Prepare and deliver a professional oral case presentation.
- Describe the utilitarian view of justice.
- Describe the liberation approach to justice.
- Describe Rawls’ theory of justice.

Topical Outline (major areas of coverage):
- The Nature of Morality
- Normative Theories of Ethics
- Justice and Economic Distribution
- The Nature of Capitalism
- Corporations
- The Workplace
- Moral Choices Facing Employees
- Job Discrimination
• Consumers
• The Environment

Every Business Administration course includes a written and oral presentation component.

Recommended maximum class size for this course: 25

Library Resources: Online databases are available at http://www.ccis.edu/offices/library/resources.asp. You may access them from off-campus using your eServices login and password when prompted.

Prepared by: Hoyt Hayes

Date: March 8, 2006

NOTE: The intention of the master syllabus is to provide an outline of the contents of this course, as specified by the faculty of Columbia College, regardless of who teaches the course, when it is taught or where it is taught. Faculty members teaching this course for Columbia College are expected to facilitate learning pursuant to the course objectives and cover the subjects listed in the topical outline. However, instructors are also encouraged to cover additional topics of interest so long as those topics are relevant to the course’s subject. The master syllabus is, therefore, prescriptive in nature but also allows for a diversity of individual approaches to course material.

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