ADMINISTRATIVE UNIT: Humanities Department

COURSE PREFIX AND NUMBER: COMM 303

COURSE TITLE: Intercultural Communication

NUMBER OF CREDIT HOURS: 3
LECTURE HOURS: 3
LABORATORY HOURS: 0

CATALOG DESCRIPTION: A study of the role of communication in multicultural and intercultural contexts including issues related to values, language, non-verbal, and social construction of identity. Course meets World/Eastern Culture Graduation requirement. Offered odd fall.

PREREQUISITE(S)/COREQUISITE(S): COMM 230 or consent of instructor.

TEXT(S): Suggested Texts:


COURSE OBJECTIVES:
- To focus on the discovery and application of communication concepts to cross-cultural contexts (globally and nationally).
- To emphasize establishing intercultural communication competency.

MEASURABLE LEARNING OUTCOMES:
- Understand the technological, demographic, economic, peace, self-awareness and ethical imperatives for studying communication between peoples of different nationalities, race, age, religion, gender, class, and regions.
- Identify current trends in intercultural communication theory and practice.
- Understand how intercultural communication effects issues of cultural diversity and cultural values.
- Recognize obstacles to intercultural strategies and how to overcome them.

TOPICAL OUTLINE (MAJOR AREAS OF COVERAGE):
- Assessment for this course may consist of examinations, a major written research assignment, and multiple formal public presentations. At least one formal (15-20 minute convention level) presentation will help prepare the student for the Capstone course presentation.
- Introduction to Intercultural Competence
- Interpersonal communication and culture
- Understanding culture
- Why cultures differ
- Culture patterns and communication
- Verbal and non-verbal intercultural communication
- Obstacles to intercultural competence

Recommended maximum class size for this course: 25

Library Resources: Online databases are available at http://www.ccis.edu/offices/library/resources.asp. You may access them from off-campus using your eServices login and password when prompted.

Prepared by: Dr. Lisa A. Ford-Brown

Name ________________________________ Signature ________________________________

Date: November 17, 2005

NOTE: The intention of the master syllabus is to provide an outline of the contents of this course, as specified by the faculty of Columbia College, regardless of who teaches the course, when it is taught or where it is taught. Faculty members teaching this course for Columbia College are expected to facilitate learning pursuant to the course objectives and cover the subjects listed in the topical outline. However, instructors are also encouraged to cover additional topics of interest so long as those topics are relevant to the course’s subject. The master syllabus is, therefore, prescriptive in nature but also allows for a diversity of individual approaches to course material.

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