Administrative Unit: Business Administration Department, MBA Program

Course Prefix and Number: BUSI 570

Course Title: Managerial Finance

Number of Credit Hours: 3 Lecture Hours: 3 Laboratory Hours: 0

Catalog Description: Examination of the process of evaluating financial resources and planning and controlling activities within the firm. Discussions focus on ratio and funds flow analysis, financial forecasting, development and use of budgets for management and planning and control.

Prerequisite(s)/Corequisite(s): BUSI 508

Text(s):


Course Objectives:

• To analyze the financial condition of a firm.
• To understand the ways in which firms make financing and investment decisions.
• To understand risk and security market operations.

Measurable Learning Outcomes:

• Analyze financial statements of firms in order to determine past strategies and current strengths/weaknesses.
• Apply appropriate financial ratios in understanding the financial condition of a firm.
• Conduct the percent-of-sales financial forecasting methodology.
• Explain working capital and various approaches to working capital management.
• Analyze time value of money concepts and use them to solve various financial problems.
• Explain the concept of risk as it applies to finance.
• Explain the components of risk and explain how it is measured in relation to financial assets.
• Use capital budgeting techniques in the evaluation of firm investment decision making.
• Explain the term cost of capital and demonstrate how it is used in capital budgeting decisions.
• Calculate the cost of capital for a firm.
• Explain capital structure and its relationship to firm risk and return.

Topical Outline (major areas of coverage):
• Ratio Analysis
• Analysis of Financial Performance
• Financial Forecasting
• Working Capital Management
• Time Value of Money
• Risk and Return
• Capital Budgeting
• Cost of Capital
• Capital Structure

All business administration courses include a written and oral presentation component.

Recommended maximum class size for this course: 15

Library Resources: Online databases are available at http://www.ccis.edu/offices/library/resources.asp. You may access them from off-campus using your eServices login and password when prompted.

Prepared by: Diane R. Suhler
Date: September 21, 2005

NOTE: The intention of the master syllabus is to provide an outline of the contents of this course, as specified by the faculty of Columbia College, regardless of who teaches the course, when it is taught or where it is taught. Faculty members teaching this course for Columbia College are expected to facilitate learning pursuant to the course objectives and cover the subjects listed in the topical outline. However, instructors are also encouraged to cover additional topics of interest so long as those topics are relevant to the course’s subject. The master syllabus is, therefore, prescriptive in nature but also allows for a diversity of individual approaches to course material.

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