Administrative Unit: Art Department
Course Prefix and Number: ARTS 316
Course Title: Graphic Design II

DIGITAL DESCRIPTIONS

STUDENT DESCRIPTION:  
# Cr Hrs - # Lec Hrs - # Lab Hrs  
3 - 0 - 6  

PAY-HOUR DESCRIPTION:  
Total # = Lec Hrs + Lab Hrs  
4 = 0 + 6 X 2/3

Catalog Description: Introduction to publication design (magazine, newspaper, brochure, and book design on the Macintosh computer and PCs). Prerequisites: ARTS 140 and 216. Lab fee required. Offered Spring.

Prerequisites/Corequisites: ARTS 140 and 216.

Text: None

Course Objectives: Students will have an understanding of various publication formats, and the design and production processes involved in their creation.

Topical Outline:  
1. Publication design and illustration programs on IBM and Macintosh.
2. Brochure, booklet design
3. Book design
4. Magazine design
5. Newspaper design

Recommended maximum class size for this course: 16

Prepared by: Mike Sleadd

Date: September 28, 2001

NOTE: The intention of this master course syllabus is to provide a general outline of the contents of this course, as specified by the faculty of Columbia College, regardless of who teaches the course, when it is taught, or where it is taught. This generic outline is not intended to restrict the way any individual faculty member teaches the course. The master syllabus, therefore, should be general enough to allow for a diversity of individual approaches to teaching the course, while at the same time it provides guidance on what the course should cover.