Administrative Unit: Art Department
Course Prefix and Number: ARTS 216
Course Title: Graphic Design I

DIGITAL DESCRIPTIONS

STUDENT DESCRIPTION: PAY-HOUR DESCRIPTION:
# Cr Hrs - # Lec Hrs - # Lab Hrs Total # = Lec Hrs + Lab Hrs
3 - 3 - 0 3 = 3 + 0 X 2/3

Catalog Description: Basic course exploring typography and printing production of layouts; Page layout on computer is introduced. Prerequisites: ARTS 101 or permission of instructor. Lab fee required. Offered Fall and Spring.

Prerequisites/Corequisites: ARTS 101 or permission of instructor.

Text:

Course Objectives: Students will learn to use type, illustration, etc to communicate information visually. The primary focus of study will be on typography, but also covers historical trends in graphic design, design formats, graphic design process, printing and graphic design careers. Computer graphics is introduced using Vector and Bitmap software programs.


Recommended maximum class size for this course: 16

Prepared by: Mike Sleadd

Date: September 28, 2001

NOTE: The intention of this master course syllabus is to provide a general outline of the contents of this course, as specified by the faculty of Columbia College, regardless of who teaches the course, when it is taught, or where it is taught. This generic outline is not intended to restrict the way any individual faculty member teaches the course. The master syllabus, therefore, should be general enough to allow for a diversity of individual approaches to teaching the course, while
at the same time it provides guidance on what the course should cover.