

Columbia College Performance

College Wide Retention Data

Retention rates from 2016 to 2020

	2016	2017	2018	2019	2020
New First Time Students, 1st Fall to 2nd Fall	62.11	64.78	58.62	65.15	61.74
New First Time Students, 1st Fall to 3rd Fall	45.29	48.66	44.2	52.27	—
New Transfer Students, 1st Fall to 2nd Fall	62.85	65.21	58.12	56.67	60.09
New Transfer Students, 1st Fall to 3rd Fall	34.44	36.3	32.29	30.22	—

College Wide Graduation Data

Graduation rates from 2016-2020

	2016	2017	2018	2019	2020
Graduation Rate, Undergraduate Degree Seeking	31	26	30	28	28
Graduation Rate, Bachelors Degree Seeking	30	20	25	25	23

Rates of students graduating within 150% of standard time e.g., 6 years for a bachelor's degree. Reported to the integrated Postsecondary Education Data System.

This information comes directly from <https://www.ccis.edu/directory/institutional-research/student-outcome-measures>. Excluded from data are students who left Columbia College due to death, became totally and permanently disabled, to serve in the armed forces, to serve with a foreign aid service of the Federal Government, or to serve on official church missions.



Robert W Plaster School of Business Performance

RWPSOB Business Degrees Conferred

Degree Program	# of Graduates per Academic Year					Five Year Total
	2018	2019	2020	2021	2022	
MBA- Accounting Emphasis	33	20	22	14	3	92
MBA-Human Resource Management Emphasis	33	37	32	23	8	133
MBA - Real Estate Management Emphasis				6		6
Bachelor Accounting	124	103	84	62	25	398
Bachelor Business Administration	418	407	377	246	57	1505
Bachelor Finance	68	49	46	26	8	197
Bachelor Health Care Management	47	35	25	32	8	147
Bachelor Human Resource Management	187	138	90	78	25	518
Bachelor International Business	9	13	17	7	1	47
Bachelor Management	194	147	118	86	16	561
Bachelor Marketing	59	48	49	27	8	191
Bachelor Organizational Leadership				4		4
Bachelor Real Estate Management				1	0	1
Bachelor Sports Management	11	20	8	12	6	57
Associates Business Administration	190	149	133	68	19	559
Associate Real Estate Management				4	1	5
Grand Total	1373	1166	1001	696	185	4421

RWPSOB completers. Completers are organized by major and degree, if a student has multiple majors they will appear under each major.

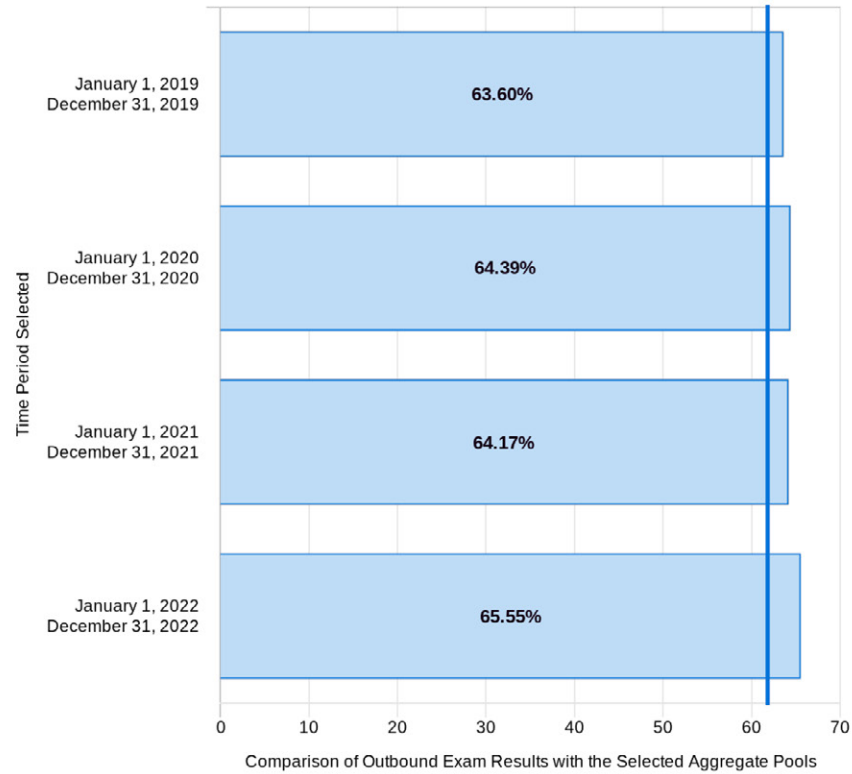
RWPSOB Certificate Completions

	2018	2019	2020	2021	2022	Grand Total
Digital Marketing in Real Estate Certificate	NA	NA	0	9	4	13
Human Resources Certificate	15	30	18	11	0	74
Management Certificate	23	22	21	9	3	78
Marketing Management Certificate	4	2	8	2	0	16
Real Estate Leadership Certificate	NA	NA	7	7	0	14
Real Estate Negotiation Certificate	NA	NA	0	7	0	7
Grand Total	42	54	54	45	7	202

Peregrine Longitudinal Assessment Results

Longitudinal Report — Columbia College Masters Business Administration

Longitudinal Comparison: Total



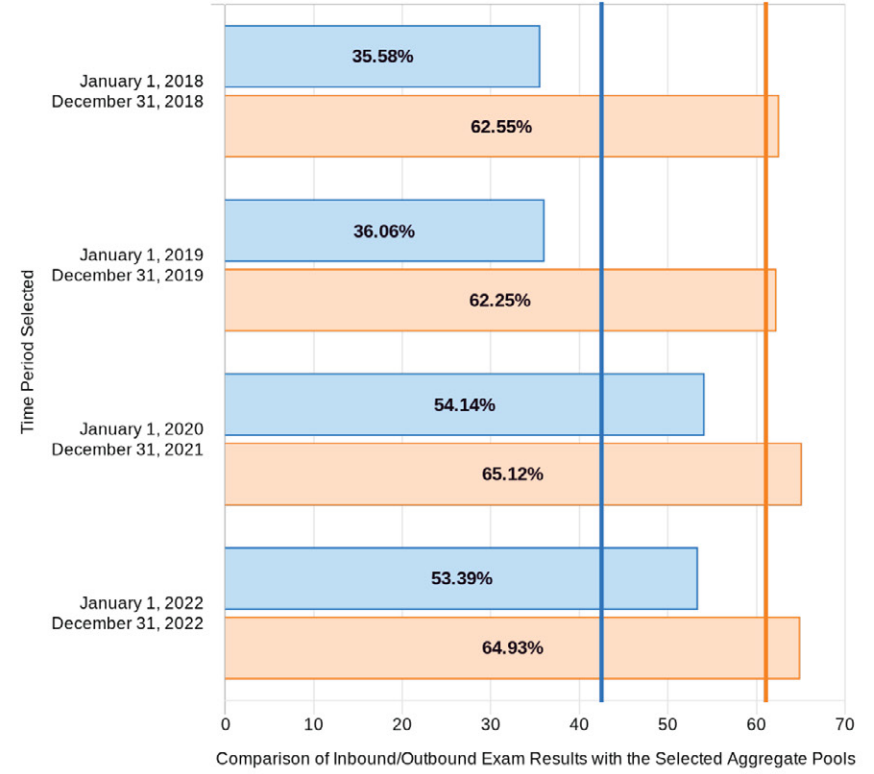
Outbound Exam Results

ACBSP Region 5 (Midwestern Council) Outbound 61.81%

Date Range	Number of Outbound Exams
Jan 1, 2019 - Dec 31, 2019	126
Jan 1, 2020 - Dec 31, 2020	122
Jan 1, 2021 - Dec 31, 2021	96
Jan 1, 2022 - Dec 31, 2022	102

Longitudinal Report — Columbia College Bachelors Business Administration

Longitudinal Comparison: Total



Inbound Exam Results Outbound Exam Results

ACBSP Region 5 (Midwestern Council) Inbound 42.51% Outbound 61.07%

Date Range	Number of Inbound Exams	Number of Outbound Exams	Difference	Change
Jan 1, 2018 - Dec 31, 2018	80	299	26.97	75.79%
Jan 1, 2019 - Dec 31, 2019	18	733	26.18	72.60%
Jan 1, 2020 - Dec 31, 2021	198	541	10.97	20.27%
Jan 1, 2022 - Dec 31, 2022	141	137	11.55	21.63%